

GRANITE MEDIA KIT

Your gateway into the Construction Lending Industry

Construction Lending News
 Documents that Actually Work!

Home Sick
 Homeowners were advised to pay attention to a code book that became mandatory as the build for several months of inspection.

Residential Construction Lending in Texas
 By Steve F. Ramsey, Esq.

Construction in Hawaii: Low Low

As Gets Plier to Showdown, Housing Market May Lead Predict
 As Gets Plier to Showdown, Housing Market May Lead Predict

Construction Inspector Review
 Volume 1, 2nd Quarter 2006

In This Issue:

- 1. A Six Month Study on Home Inspection
- 2. GC's Top Five
- 3. Real Encouraged School Program
- 4. Super On USA

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 www.granite.com

CONSTRUCTION INSPECTOR REVIEW
 Volume 1, 2nd Quarter 2006

A FEW MORE WORDS ON HOME INSPECTIONS
 by Steve Ramsey

GC's TOP DEVELOPMENTS
 Customer Service:

Inspector Has Tough Time Getting in Front of Agents

GC's TOP
 Top 5 Most Easily Overlooked Inspection Items

- 1. Multiple Check Book Copy and/or Copies
- 2. Insured Monthly
- 3. Working Labels or Markers
- 4. Photo and Scan
- 5. Checklist/Log

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STRATEGIES For Success In Construction

BACHELOR GULCH VILLAGE
 The Ritz-Carlton, Bachelor Gulch
 Fort, Colorado
 December 7-8, 2006

STRATEGIES For Success In Construction Lending

8th ANNUAL SSCL THE PREMIER CONSTRUCTION LENDING EVENT
 THE HOTEL CALENDAR LAKERS HOTEL
 DANA POINT, CALIFORNIA
 DECEMBER 7-8, 2006

STRATEGIES FOR SUCCESS

Presented by **GRANITE** Loan Management

Construction Lending News

MISSION:

To provide timely and relevant industry specific information to construction lending professionals to educate and promote knowledge throughout the industry.

OVERVIEW:

Construction Lending News (CLN), now in its 9th year of publication, reaches decision makers who shape the landscape of construction lending for their respective organizations. CLN is packed with content that educates industry professionals on the various aspects of construction lending risks, discusses trends relevant to the industry, covers the state of the economy as it relates to construction, and delves into the complexities of statutory lien law in every issue. CLN is recognized in the industry as a source for valuable and timely information and is becoming more sought out by lending institutions and vendors in today's increasingly competitive marketplace.

DISTRIBUTION:

Produced quarterly, the CLN E-newsletter gets emailed directly to more than 5,000 decision makers in the construction lending industry. Current editions and archives are posted to the CLN E-News Center at www.constructionlendingnews.com. Bonus distribution is varied throughout the year at industry conferences and trade shows nationwide. Placing your ad in CLN is a cost-effective way to meet your advertising goals and get your message in front of today's most prominent professionals. Take advantage of this targeted marketing opportunity and place your ad in CLN today!

SPECIAL OFFER! For a limited time, get a FREE website banner ad on www.constructionlendingnews.com with any newsletter ad placement. Contact Granite today!

Please call a Granite Sales Representative at **866.710.4087** or send an email inquiry to cln@graniteloan.com.

AD SIZES	DIMENSIONS (W X H)	RATES
Full Page Ad	7 x 8 3/4	\$625.00
1/2 Page (Horizontal) Ad	7 x 4 1/2	\$500.00
1/2 Page (Vertical) Ad	3 1/4 x 8 3/4	\$475.00
Junior Page Ad	3 1/4 x 5 1/4	\$350.00
Mini Page Ad	3 1/4 x 3	\$250.00



MISSION:

To provide construction inspectors with relevant information specific to their concerns and needs and to keep inspectors abreast of happenings within their industry.

OVERVIEW:

The *Construction Inspector Review (CIR)* is an informational and educational tool sent quarterly to GCI's nationwide inspector network. CIR highlights industry information, articles, and special products in a standard four-color web-based format. CIR also provides a vehicle for GCI to communicate internal changes and events to its inspector network and showcases inspectors who are outstanding in their line of work. Advertising with CIR allows you to reach a targeted segment of construction inspectors in a useful medium that is sent directly to their inbox from a source they know and trust.

DISTRIBUTION:

CIR is distributed electronically to more than 2,500 inspectors in the GCI network. It is also distributed in print form at numerous national home inspection trade shows, with a total circulation of approximately 4,000. Current and archived copies are also hosted on GCI's web site at www.gcinspects.com.

Call a Granite Sales Representative at **866.380.9504** or send an email inquiry to sales@gcinspects.com.

AD SIZES	DIMENSIONS (W X H)	RATES
Full Page Ad	7 x 8 3/4	\$310.00
1/2 Page (Horizontal) Ad	7 x 4 1/2	\$250.00
1/2 Page (Vertical) Ad	3 1/4 x 8 3/4	\$235.00
Junior Page Ad	3 1/4 x 5 1/4	\$175.00
Mini Page Ad	3 1/4 x 3	\$125.00

STRATEGIES FOR SUCCESS

IN CONSTRUCTION LENDING SEMINAR



MISSION:

The 11th Annual Strategies for Success in Construction Lending (SSCL) seminar is planned for March 2010 at The Ritz-Carlton, Denver. The event provides a forum for the construction lending industry by delivering the latest information on industry trends, critical issues, business challenges, regulatory advancements, and new products and services.

OVERVIEW:

The SSCL seminar has earned a strong reputation as the most prominent event available to construction lenders. A highly visible opportunity, sponsorship at SSCL is a cost-effective way to place your company's name in front of key decision makers from across the country.

SPONSORSHIP LEVELS:

The numerous levels of sponsorship represent excellent opportunities to tailor a visibility program that meets your specific marketing needs while positioning your company as a leader in the industry. Sponsorship levels are listed below or we can customize a program to meet your individual needs. For more information on becoming a sponsor, visit www.SSCLseminar.com, call a Conference Coordinator at **866.710.4087** or send an email to sscl@graniteloan.com.

- **Platinum:** Includes 4 complimentary registrations, 2 exhibit booths, your logo on the SSCL banner + all Bronze level benefits
- **Gold:** Includes 3 complimentary registrations, 1 exhibit booth, signage at registration, + all Bronze level benefits
- **Silver:** Includes 2 complimentary registrations, 1 exhibit booth, pre-seminar attendee list, podium acknowledgement of sponsored event + all Bronze level benefits
- **Bronze:** Includes sponsor ribbons for company attendees, logo and company description in SSCL seminar program, logo in seminar exhibit guide, logo on SSCL presentation screen, signage prominently displayed at sponsored event(s), and sponsor ID hyperlink on the seminar website

American Home Bank

American Title, Inc.

Fair Isaac

First American Nationwide Documents

McGraw-Hill Construction

National Association of Residential Construction Lenders (NARCL)

National Mortgage News

Northwest Construction Control

Single Source Partners, Inc.

Wells Fargo

Permit Place

SPECIFICATIONS

DIGITAL REQUIREMENTS & TERMS

MECHANICAL REQUIREMENTS:

Construction Lending News (CLN) and Construction Inspector Review (CIR) are E-newsletters published in a four-color, web-based, electronic format. Both E-newsletters are standard full-color publications, but can accommodate black and white advertising as requested. All ads will run in RGB for these web-based publications.

FILE REQUIREMENTS:

Please send design files at 100% in EPS, JPEG or PDF to the Sales & Marketing Department at sales@graniteloan.com. You may also send a CD to our corporate office: Granite, Attention: Sales & Marketing Department, 10770 E. Briarwood Avenue, Suite 280, Centennial, CO 80112, 866.456.4888.

ART DUE DATES:

Art is due on the following dates (see below). If the due date falls on a weekend or holiday, art is due on the following business day.

1st Quarter -- February 15
2nd Quarter -- May 15

3rd Quarter -- August 15
4th Quarter -- October 15

Prepayment must accompany all first-time advertiser insertions. We accept all major credit cards or you may also send a check to our corporate office: Granite, Attention: Sales & Marketing Department, 10770 E. Briarwood Avenue, Suite 280, Centennial, CO 80112, 866.456.4888.

Cancellations accepted on or before the final art due dates and must be submitted in writing.

CORPORATE OFFICE:

The Granite Companies • Sales & Marketing Dept • 10770 E. Briarwood Avenue, Suite 280 • Centennial, CO 80112

Info Request Questionnaire

Please fill out this form to inquire about information in this Media Kit. After receiving this form we will follow-up with advertisement insertion orders, sponsorship information or respond to your specific requests.

GENERAL INFORMATION:

Date: _____

Company Name: _____

Contact Name: _____

Title: _____

Phone: _____

Email Address: _____

Website: _____

I am interested in: CLN Advertising CIR Advertising SSCL sponsorship
 Add to mailing list Other (please list): _____

COMPANY INFORMATION:

Years Company in Business: _____

Where perform services? Globally Nationally Locally (list): _____
 Other (please list): _____

TYPE OF BUSINESS:

Bank Lender Construction Management
 Non-Bank Lender Membership Organization
 Insurance Publishing
 Broker/Dealer Other (please list): _____

Construction Financing Construction Project Review/Cost Feasibility
 Fee Scheduling Residential Inspections
 Title Services Commercial Inspections
 Management Software Trade Magazine/Publishing
 Fund Control Contractor Acceptance
 Other (please list): _____

Please list any specific products, services and/or events that you will be promoting:

RETURN FORM:

Email this form to sscl@graniteloan.com, fax to 866.380.9559 (no cover) or mail to:

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